

## WORLD AIDS DAY

Genesis Arts Creations has and always will be on the front line in the campaign against HIV /Aids. One of the major interventions is community / institutional outreaches . Another approach was last years build up activity towards world aids day by organizing dance for life and candle lighting memorial at Nyayo Gardens which had hundreds of participants.



*Insert picture During the last years candle lighting event at Nyayo Gardens Nakuru. Present participants from different youth serving organizations in Nakuru National Aids Control Council Representative Mr. Hannington Onyaango Kool from PFP, & Ian from NOPE. The event was supported by PFP, National Aids control council and Genesis Arts Creations.*



*Insert performances during World Aids Day 2007 at Nyayo Gardens. Performances were thematic concerns based, one them being sexual violence where a mime on Rape was done, effects of drugs and substance use and relation to HIV/Aids*



**Genesis angels (a network of young ladies against Aids) in a procession to mark 2007 world aids day**

Genesis Arts Creations is community based youth serving organization, registered under the department of culture and social services, which targets to reach youth in and out of school through use of Arts and Theatre in participatory interactive forums model. The organization has been in existence since January 2007 and has conducted massive campaign on total War against Aids in communities and institutions reaching an average of 30,000 youth on monthly basis. Having gained support and welcome by the local community has been the strength of the organization not forgetting other external donors like I Choose Life -Africa, Partners for Progress, National Aids Control Council, KANCO and other local companies like Sameer Africa & Buds & Blooms.

This year Genesis Arts Creations is organizing for a special build up activities towards World Aids Day. Which will take place on 31st November 2008 at Nyayo Gardens. The event is aiming to mobilize 300 youth in school, 500 youth out of school and 20 youth serving organizations and other Non governmental organizations not leaving out PLWHIVs, corporate organizations and companies. Who will participate in dance for life, memorial candle lighting as a symbol of restoring hope, promoting leadership participation in war Against HIV, fighting stigma. Prior to WAD and events day the team shall conduct massive mobilization in promoting uptake of VCT services amongst the youths and leaders as well as dance 4 life's rehearsals.

This year's objective is to.

- To raise current youth VCT uptake from 40% to 75%.
- Enhance youth leadership and their participation towards fight against HIV/Aids by engaging them through this participatory exercise.

## ACTIVITIES

### • **PROMOTION OF VCT SERVICES**

Currently 36% of Kenyans know their HIV status (refer to KAIS survey) while 64% do not know their HIV status. In Nakuru by WAD last year 40% of youth participated in VCT testing, This is way below the required targets in the war against aids and an immediate intervention needs to be done urgently. Genesis Arts Creations seeks to promote uptake of VCT services within Nakuru district as a build up activity towards world aids day and targets youth in institutions, youth out of school ,community leaders, corporate institutions provincial administration and religious leaders. The activity is to be conducted within one week in selected hotspots.

### • **CANDLE LIGHTING MEMORIAL**

This is an event in memory of those who died from AIDS and giving hope and offer encouragement to those infected and affected by HIV. Genesis seeks to meaningfully and greatly involve people living with HIV in this exercise and all activities mentioned above in the planning and execution of the activities. Mobilization shall be done to all walks of life where convergence shall be at a designated venue where prayers from all faiths ,confessions, testimonies and success stories shall be witnessed.

### • **DANCE FOR LIFE**

On the eve of world aids day all over the world people converge at different spots for dance for life where people dance to life as a sign of restoring hope and peace that HIV/AIDS can actually be stopped. This is an event that celebrates the steps made so far in the campaign against aids and offer a platform for stakeholders to share, review and formulate new strategies in the campaign against aids. Genesis seeks to mobilize 100 young people from all divides including youth living with HIV to participate in a two week rehearsal to be conducted by master trainers and then stage the performance on the eve of world aids day at exactly 6: 00 pm in the evening so as to do it concurrently with other teams in different parts of the globe.